**Public Health**

*Step by Step Assessment Guide*

**The assessment for Public Health has one component part:**

**Assessment Brief-(2500 words)**

**Assessment Weighting Criteria (100%)**

The following assessment criteria will be used to mark the assessment activities:

Task 1: Produce a health promotion campaign and an evaluative report which;

* Develops an understanding of disease and ill-health and the underlying principles behind inequalities in health.
* Analyses a range of strategies to promote and enhance health.
* Analyses the role of epidemiology and demographics in relation to public health practice.
* Evaluates theories and approaches of health promotions relevant to health issues within professional roles or work placement.
* Submit (either in Word or PDF)
* Online submission will take place on Turnitin.

**The content should cover the following learning outcomes:**

**LO1**- Develops an understanding of disease and ill-health and the underlying principles behind inequalities in health

**LO2**- Analyses a range of strategies to promote and enhance health.

**LO3**- Analyses the role of epidemiology and demographics in relation to public health practice.

**LO4**- Evaluates theories and approaches of health promotions relevant to health issues within professional roles or work placement.

***WRITTEN SECTION***

***Introduction***-(**250 -300 words**)

**Steps:**

* Explore the definition of public health and its role
* Define health **(See week 2 teaching slide)**
* Signpost (summarise ) briefly what you will covering in each section of the assignment i.e., **LO1**, **LO2**, **LO3** and **LO4**

***Body***

**LO1**- (**500 words**)- **LO1**- Develops an understanding of disease and ill-health and the underlying principles behind inequalities in health.

**Steps:**

* Define disease and ill-health
* Identify and Explain (briefly) at least four types of diseases (See week 3 teaching slide)
* Explain your understanding of inequalities in health (**See week 4 teaching slide)**
* Identify and explain the **5 known** social determinants of health (**See week 4 teaching slide)**

**LO2**- (**500 words**) - **LO2**- Analyses a range of strategies to promote and enhance health.

**Steps:**

* **Define health promotion**
* **Explain health promotion strategies briefly**
* **Explain different strategies to promote and enhance health**

**LO3**-(**500 words**) Analyse the role of epidemiology and demographics in relation to public health practice.

**Steps**

* Define epidemiology in relation to public health practice.
* Discuss the role of epidemiology in public health with at least one example (**UK ONLY**) (**See LO3-Week 6 teaching slide)**
* Define demographics
* Discuss the role of demographics in public health with at least one example (**UK ONLY)** (**See LO3-Week 7 teaching slide)**

**LO4**- -(**500 words**) Evaluates theories and approaches of health promotions relevant to health issues within professional roles or work placement.

**Steps**

* Choose **TWO** theories and evaluate its impact on health promotions relevant to health issues within professional roles or work placement.
* Choose 2 approaches and evaluate its impact on health promotions relevant to health issues within professional roles or work placement.

**Conclusion** (200-250 words)

**The end or close**; final part. This section should contain a sum up of the points and a statement of opinion. Summarize the key supporting ideas you discussed throughout the work.

***Reference***

* All references in the report should be listed in the correct Harvard format with an intext reference and a reference list.
* Alphabetical order, using Harvard referencing style.